

Join the QIAGEN
Team!



QIAGEN is one of the world's leading biotechnology companies. With our sample to insight solutions that unlock valuable molecular information from biological samples, QIAGEN helps to improve healthcare and safeguard our societies, enables the development of new medicines and paves the way for scientific breakthroughs.

Join the revolution – and see how you can make a difference

Campaign Manager Online Marketing (m/f)

Job ID #: 4775

Functional Area: E-Commerce
Employment Type: Regular Full-Time

Location: Venlo N.V., Netherlands
Duration: unlimited

Position Description

- Identify and develop innovative solutions to digitally market and communicate our Biotech products and services
- Capture and translate business demands for online marketing measures into functional and technical requirements
- Responsible for creating and managing (cross-) channel online marketing campaigns in an international environment
- Constant alignment with regional web shop and eProcurement managers to set up campaigns
- Develop creative measures for lead generation and new customer acquisition

Position Requirements

- Minimum of Bachelor of Science / Arts, Master's degree preferred
- Previous experience working within an agency or eCommerce organization
- Min. 1 year experience in marketing campaign management
- Excellent marketing skills and proven knowledge of online campaigns and digital touch points
- Preferably product knowledge of Biotech products & market

Personal Requirements

- Experience in management of budget and revenue targets
- Excellent project management skills
- Enthusiastic and self-motivated
- Knowledge of Microsoft Office
- Fluent in German and English, additional languages are a plus

If this interdisciplinary challenge appeals to you, you can expect a highly motivated team that is looking forward to your support! Please apply [online](#), quoting the reference number 4775, with your complete application documents as well as your earliest starting date and salary expectations.

We look forward to hearing from you!

QIAGEN | GmbH | Human Resources | QIAGEN Strasse 1 | 40724 Hilden | Germany