



*„You want to make a difference every day. So do we.“*



SCA's Business Unit Consumer Goods (CG) focuses on creating more value in retail to support our Hygiene Business. To grow our categories, we work across offline and online channels.

To develop our E-Commerce assortment, pricing, and plans for the E-Commerce channel, and support their implementation across CGE we are looking for an:

### European E-Commerce Manager Retail (m/f)

The scope will cover both existing online pure play retailers and multi-channel retailers (brick & mortar). The position can be based out of our major offices in Europe and will report to the E-Commerce Director Consumer Goods.

#### Main Tasks

- Develop specified E-Commerce assortment for our categories based on shopper insights and customer needs suitable for multiple customer types and markets (pure players, multi-channel retailers, brick & mortar) with our global innovation teams
- Define the SCA strategy and Go to Market-approach towards Amazon
- Define guidelines for online promotions and activities
- Establish guidelines for E-Commerce offers and trade spend investments
- Provide expertise and guidance to senior management, markets and other stakeholders

#### Key Competencies

- University degree, preferably in business administration, economics, marketing
- Min 4-7 years relevant experience (E-Commerce, sales, marketing), ideally in FMCG
- Very good commercial sales experience, ideally with account responsibility for Amazon/other online retailers or from work for an e-retailer like Amazon itself
- E-Commerce channel management experience required
- Excellent project management skills
- Fluent in English and preferably German and/or French

**Interested?** We are looking forward to your application including your salary expectations as well as your notice period. Please apply online. Applications through email or post will not be accepted. **Ref. Number: SCA03252**

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